

## **GOVERNMENT OF ANDHRA PRADESH**

### **A B S T R A C T**

Industries and Commerce Department – Sick Industries - Sanction and release of an amount Rs.2,5,77,000/- under Plan towards payment of advertisement charges to Print Media - Orders – Issued.

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### **INDUSTRIES AND COMMERCE (IFR-1) DEPARTMENT**

G.O.Rt.No. 875

DATE: 28 -11-2008

Read the following:

- 1.From Sri C.Parthasarathi,IAS., Spl.Commissioner, D.O.Lr.No.8259/  
Adv.II/08, dated 16.8.2008.
2. G.O.Rt.No.4536, Finance (B.G.III) Deptt., dated 21.11.2008.
- 3.G.O.Rt.No.4576, Finance (Expr.Inds.&Com.)Dept., dated 26.11.2008.

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### **O R D E R:**

In the reference 1st read above, the Special Commissioner, Information and Public Relations Department, Hyderabad has stated that an advertisement in colour, black & white was published on 10-5-2008 in Eenadu, Andhra Jyothi, Vaartha, Sakshi, Surya, Andhra Prabha, Andhra Bhoomi, Prajasakti, Visalandhra, Deccan Chronicle and Indian Express respectively through M/s. Varadhi Advertisers Pvt. Ltd., Hyderabad in connection with “A moment that brightened Lives of thousands of workers...a dream fulfilled” of BHPV Industry.

2. The Special Commissioner, Information & Public Relations Department, Hyderabad has therefore requested the Government for arrange of payment of advertisement charges approximately Rs.2,05,76,322,00 to M/s. Varadhi Advertisers Private Limited, Hyderabad.

3. In the reference 3<sup>rd</sup> read above, a Budget Release order was issued for an amount of Rs.2,05,77,000/- (Rupees Two Crores Five Lakhs and Seventy Seven Thousands only) under Plan from the B.E.2008-09 for payment of advertisement charges to Print Media on the occasion of amalgamation of BHPV Industry, Visakhapatnam from reappropriated funds.

4. Government after careful examination hereby accord administrative sanction for release of an amount of Rs.2,05,77,000/- (Rupees Two Crores Five Lakhs and Seventy Seven thousand only) under Plan from the Budgft Estimates 2008-2009 for payment of advertisement charges to Print Media on the occasion of amalgamation of Bharat Heavy Plates & Vessels Limited, Visakhapatnam with BHEL from reappropriated funds.

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5. The expenditure sanctioned at para 3 above shall be debited to the following Head of Account :

”2851 – V,S. Industries  
102 – Small Scale ndustries  
G.H 11 – N,S,P,  
SH (01) H.Q.O.  
260 – Advertise Sales & Publicity expenses”

6. The Commissioner of Industries, Hyderabad is therefore requested to draw the amount sanctioned at para 3 above from reappropriated funds with reference to G.O. 2<sup>rd</sup> read above and pay to M/s,Varadhi Advertisers Private Limited, Hyderabad.

7. This order issues with the concurrence of Finance Department vide their U.O. No.31059/576/expr. I & C/08 dt. 26,11,2008, and G.O.Rt.No.4576 Finance (exp.Ind & Com.) Department dated 26,11.2008.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**Y.SRILAKSHMI,  
SECRETARY TO GOVERNMENT**

To

The Commissioner of Industries, A.P., Hyderabad.  
The Special Commissioner, Information & Public  
Relations Department, Hyderabad.  
M/s.Varadhi Advertisers Private Limited,Somajiguda, Hyderabad.  
The Pay & Accounts Officer, Hyderabad.  
The Director of Tereasuries & Accounts,A.P., Hyderabad.  
The Accountant General, A.P., Hyderabad.  
The Finance (Budget Computers) Department.  
The Peshi of Addl. Finance Secretary(RK)/J.F.S.(TFR).  
The Peshi of Additional Finance Secretary(RK)/J.F.S.(TFR).

**//FORWARDED BY ORDER//**

**SECTION OFFICER.**